

Broadband Cell
BSNL Corporate Office
Room No. 211, Second Floor
Bharat Sanchar Bhawan, Janpath
Ph. 011-23319557 Fax. 011-23734052



भारत संचार निगम लिमिटेड
(भारत सरकार का उपक्रम)
BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)

No: 64-86/09-S&M-CFA

Dated: 23.12.2010

To
The Chief General Managers
All The Telecom Circles/ Telephone Districts.

Subject: Incentive in Rural areas for postpaid Broadband Connection Brought by BSNL Employee.

Ref: Letter No 64-86/09-S&M-CFA dated 16/06/2010

Kindly refer above mentioned letter vide which approval of competent authority was conveyed for payment of incentive of upto Rs 100/- per broadband connection to field staff of the concerned areas for generating demand, bringing in new bookings of post paid broadband connections and for speeding up the provisioning in rural areas of all the circles. The scheme is due to expire in Dec 2010.

In this regard, approval of competent authority is hereby conveyed for the extension of above mentioned scheme further upto March 2011 and increasing the amount of incentive from 100/- to Rs 200/- per post paid Broadband Connection. Further, you are requested to arrange for sending the weekly report for connections provided under this scheme to this office on email id broadbandbsnlco@gmail.com.

(Hemant Kumar Jain)
AM (MIS-BB)